

# Call for Papers and Participation **Behavioral Finance & Economics** **Research Symposium- 2009**

September 23-25, 2009; Chicago, Illinois

[www.aobf.org](http://www.aobf.org)

**Symposium Objectives and Scope.** Academy of Behavioral Finance offers a dedicated forum for exchange of research findings and professional advancement related to the fast-growing field of behavioral finance and economics. Given the well recognized reality that “*to make a decision, emotion is the necessary trigger (and) without emotion, one would be reduced to the state of an idiot savant who goes on endlessly calculating without the ability to make a choice*” (Olsen, 2008), the objective of the annual symposium is to encourage research and inquiry in the very promising area of Behavioral Finance and Economics.

Theoretical and empirical/experimental works that involve application of psychology and neuroscience to all areas of financial decision making and practice under conditions of uncertainty will be considered for presentation at the annual symposium. This includes, but is not limited to, the following areas:

1. Investment and the Working of Financial Markets at all levels of functionality and capital allocation- at both public and private levels;
2. Financial Management of Companies- both public and private entities;
3. Firm Entry and Exit Process- ranging from startup ventures to mature businesses;
4. Entrepreneurship, Innovation, and Venture Capital;
5. All other Business and Economic Endeavors that Involve Human Decision Making and Choice Under Conditions of Risk and Uncertainty; and last but not least,
6. Teaching and Learning- ranging from case development to other pedagogical issues.

**Conference Proceedings.** Abstracts of papers selected for presentation will be published in the *Conference Proceedings*.

**Submission of Papers for Presentation.** Please email: 1) a copy of your completed paper, or a detailed abstract, in PDF format where the cover page of your paper contains *only* the title (for anonymous review purposes), and 2) a cover letter containing your affiliation and contact information to Dr. Richard Ackley, 2009 Symposium Co-Chair, at [rackley@thechicagoschool.edu](mailto:rackley@thechicagoschool.edu) along with a copy sent to [staff@aobf.org](mailto:staff@aobf.org)

**No later than May 15, 2009.**

Notifications of results will be emailed to all respondents by May 31<sup>st</sup>.

**Special Sessions and Panels.** Persons interested in organizing a Special Session or a Panel should submit a letter of interest, along with a short bio, by the set deadline, and as instructed in above.

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