

# **Call for Papers and Participation**

## **Second Annual Meeting of the Academy of Behavioral Finance & Economics-2010**

### **September 15-17, 2010, Chicago, Illinois**

**[www.aobf.org](http://www.aobf.org)**

**Keynote Speaker: Werner De Bondt, Driehaus Professor in Behavioral Finance, DePaul University**

### **Objectives and Scope. The Academy of Behavioral Finance &**

**Economics [www.aobf.org](http://www.aobf.org)** offers a dedicated forum for exchange of research findings and professional advancement related to the fast-growing field of behavioral finance and economics. Given the well recognized reality that “*to make a decision, emotion is the necessary trigger (and) without emotion, one would be reduced to the state of an idiot savant who goes on endlessly calculating without the ability to make a choice*” (Olsen, 2008), the objective of the annual conference is to encourage and distribute research and inquiry in the very promising area of Behavioral Finance and Economics.

Theoretical and empirical/experimental works that involve the application of psychology and neuroscience to all areas of financial decision-making and practice will be considered for presentation at the meeting. This includes, but is not limited to, the following areas:

1. Investment and the Working of Financial Markets at all levels of functionality and capital allocation—including both public and private aspects;
2. Financial Management of Companies—both public and private entities;
3. Firm Entry and Exit Process—ranging from startup ventures to mature businesses;
4. Entrepreneurship, Innovation, and Venture Capital;
5. All other Business and Economic Endeavors that Involve Human Decision Making and Choice Under Conditions of Risk and Uncertainty;
6. Teaching and Learning—ranging from case development to other pedagogical issues.

**Advances in Behavioral Finance & Economics – 2011.** As part of a planned annual series by ABF&E, a few carefully selected and further reviewed papers will be published in *Advances in Behavioral Finance & Economics - 2011*.

**Conference Proceedings.** Abstracts of papers selected for presentation will be published in the *Conference Proceedings*.

**Submission of Papers for Presentation.** Please prepare: 1) a copy of your completed paper (or a detailed abstract) in PDF format where the cover page of your paper contains *only* the title (for anonymous review), and 2) a cover letter containing your affiliation and contact information. Email both documents to Dr. John Nofsinger, the 2010 Program Chair at [John.Nofsinger@wsu.edu](mailto:John.Nofsinger@wsu.edu) and email the same to [staff@aobf.org](mailto:staff@aobf.org).

### **Submission Deadline is May 15, 2010**

Notifications of results will be emailed to all respondents by May 31<sup>st</sup>.

**Special Sessions and Panels.** Persons interested in organizing a Special Session or Panel should submit a letter of interest, along with a short bio using the deadline and instructions above.

### **Terms and Conditions of Paper Acceptance**

If your paper is accepted for presentation at the Annual Meeting, you agree to the followings:

1. The presenting author(s) will be required to present the paper in a professional manner and as assigned.
2. The presenting author(s) will be required to pre-register for the Conference within two weeks of the paper's acceptance by paying either a \$125.00 (US) registration deposit or the full Conference registration fee of \$249.00. In either case, the registration deposit is non-refundable. (For doctoral student discount, see the Registration Form.) If the presenting author(s) does not register as stated, the paper will be cancelled. Letters of acceptance will be sent electronically by May 31<sup>st</sup>. *Payment can be made by credit card or other online methods; for simple instructions please see the Conference Registrations Form located under this year's Conference Info on our Web site [www.aobf.org](http://www.aobf.org).*
3. Each presenting author whose paper is accepted for presentation will be required to discuss another colleague's paper. Presenting authors will be sent a preliminary version of the program in mid-June, and asked to identify papers which they would like to discuss at the Meeting. Requests to discuss specific papers will be taken on a first-come, first-served basis. If a presenting author does not submit her/his choices for papers to discuss, the Program Chair(s) will assign her/him a paper.